

2016



TRAVERSE AREA
DISTRICT
LIBRARY

Annual Report

FROM THE DIRECTOR:

On behalf of the staff of the Traverse Area District Library, I am very pleased to present our annual report for 2016. This is primarily a snapshot of our day-to-day activities shown in a statistical format, but the accompanying narrative of accomplishments details the important achievements in 2016 that will ensure the future of TADL services for many years to come.



The numbers do tell a story. The fact that over 1 million items were circulated is meaningful, but looking behind the numbers you realize the incalculable value of the many hours of education, enlightenment and engagement experienced by more than 68,000 cardholders.

Whether it's a young child in awe of all the materials available to them as they are learning to read, or an adult accessing financial information from one of our databases, all are benefiting from the richness of the library that you, our community, have provided. It is something of which to be proud!

The renewal of our 1996 millage in August was the single most important event to ensure the library's sustainable operations. Other highlights of the year were the contract agreements with our TADL Member Libraries, and the resolution of our labor contract in tandem with a plan for changes to employee pensions. These multi-year contracts provide a level of stability to help library staff budget confidently for materials and services to provide to our cardholders and the community.

TADL's collections were enhanced tremendously with the transfer of the History Center Archives Collection to the Main Library in February. We are pleased to help ensure that these valuable materials will be preserved for generations to come.

Other projects included improvements to the Youth Services Department at the Main Library, and a minor face-lift of the East Bay Branch Children's area, courtesy of the George and Helen Getty Trust and generous gifts from The Friends of TADL.

Take a look inside the 2016 Annual Report for details about these and many more highlights of the year, as well as a list of our generous donors. Thank you for being a part of the TADL Family!

Gail A. Parsons
Director, TADL

**WE HAVE
A LOT TO
share**

388,210

Physical items in the lending and reference collections.



68,030

library card holders district-wide.

1,998

Summer Reading participants of all ages from infants to adults.



172,564

E-books/E-audiobooks, digital magazines, video downloads and other digital resources district-wide.

178,908

WIFI log-ins at all six TADL facilities.



26,327

Questions answered at the Main Library Adult Reference Desk.



26,213

Program Attendees at the TADL Main Library, East Bay & Kingsley Branch Libraries.

1,188,392

Items

Circulated



70,381

Public Computing Sessions at all six TADL facilities.

598,084

Visitors this year at the TADL Main Library, East Bay & Kingsley Branch Libraries.



2016 By the Numbers



TRAVERSE AREA
DISTRICT
LIBRARY

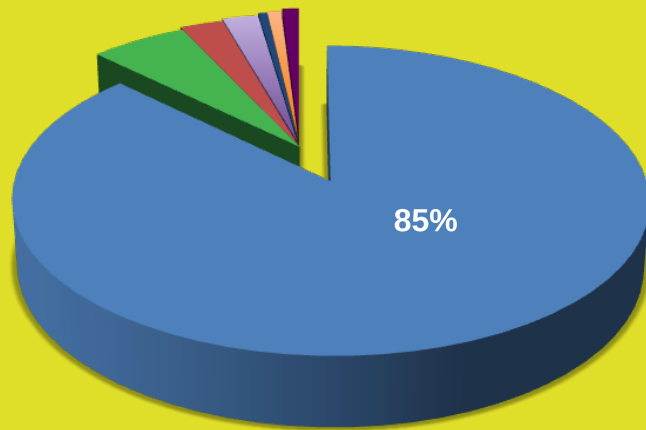
2016 Revenue & Expense








At \$4.33M, Property Tax revenue was \$69,000 higher than in 2015, an increase of 1.6%.

TADL spent \$471,139 on collections, an increase of 3.2% from 2015. This expenditure is mostly attributable to the continued demand from patrons for digital items.

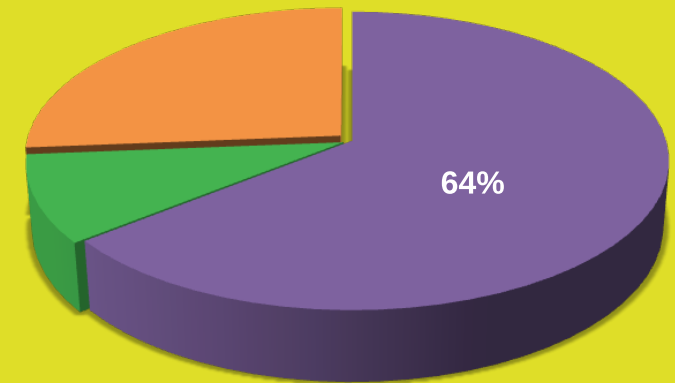
TOTAL OPERATING REVENUES: \$4,964,710




* Plus a transfer-in of \$125,000 = \$5,089,710



	Property Taxes	\$4,333,605
	Penal Fines	\$284,128
	Overdue Fines & Fees	\$127,119
	State Aid	\$104,762
	Interest	\$25,011
	Charges for Services	\$40,905
	Contributions & Other Income	\$49,180

TOTAL EXPENSES: \$4,963,556



	Personnel Expenses	\$3,187,827*
	Collection: Books, Music, Video, Electronic	\$471,139
	All Other Expenses	\$1,304,590

* Includes extra \$375,000 payment of unfunded pension liability. \$250,000 of this amount came from the Fund Balance.

2016 TADL Accomplishments

Financial

Ten-Year Operating Millage Approved By Voters

On August 2, 2016, Grand Traverse County voters supported the renewal of the TADL Operating Millage with a 75.5% approval. The ballot proposal passed by a majority of voters in all townships countywide and the City of Traverse City! This millage secures operational funding for TADL through December 2025.

Headlee Millage Rollback

Due to rising property values in at least half of the townships in Grand Traverse County, the TADL Operating Millage rate was rolled back from .9548 to .9544 mils. Based on calculations for tax receipts for the 2015 fiscal year, this new rate would have reduced tax revenues by approximately \$7,000.

TADL Transitions From Mid-Michigan Library League to Northland Library Cooperative

Effective October 1, Traverse Area District Library became a member of the Northland Library Cooperative (NLC). In order to receive State Aid funding from the State of Michigan, public libraries must be a member of a library co-op. At the Special Board of Trustees meeting of March 17, the TADL Board approved a resolution to end membership with the Mid-Michigan Library League (MMLL) effective September 30 and to join NLC on October 1.

Members of Northland Library Cooperative benefit from collaboration, cooperative-paid services, grant opportunities, reciprocal borrowing, and other value added services.

As the only Class VI library in the NLC, TADL will have a permanent seat on the NLC Board.

MERS Plan Changes From Defined Benefit to Defined Contribution

After more than a year of working toward a solution to address the unfunded pension liability, the TADL Board of Trustees and the Teamsters Union employee membership agreed to a new pension structure effective October 20, 2016. The change from a Defined Benefit (DB) to a Defined Contribution (DC) plan will not be an immediate fix for the problem, but does allow TADL to stabilize its liability and pay it down over a number of years. By adopting the DC plan, the Defined Benefit (DB) plan is frozen at the time the DC plan took effect, and all enrolled employees are entitled to that full frozen benefit upon retirement. The switch to the DC plan began approximately November 1, 2016. Current employees have two MERS retirement pools consisting of the DB and DC plans. New employees will accrue benefits via the DC plan.

Employee Contract Settled

On October 20, 2016, the TADL Board of Trustees entered into an approved three-year labor agreement with the Teamsters Union Membership through December 31, 2019. The most significant change from prior agreements was to move from a defined benefit retirement plan to a defined contribution plan, in an effort to control unfunded pension liability. Terms of the agreement continue to provide a competitive wage and excellent benefits for staff.

Hosting ILS Saves Money

On March 12, TADL's IT staff successfully migrated the Evergreen Integrated Library System (ILS) from off-site to TADL owned hardware at the Main Library. The ILS manages card holder information, inventory and lending. The move saves \$19k per year, with better performance.

Member Library Contracts Settled

The Traverse Area District Library Board of Trustees settled five-year contract agreements with the autonomous Boards from each of the Member libraries in the TADL network: Fife Lake Public Library, Interlochen Public Library, and Peninsula Community Library. Each contract specifies financial distribution based on the TADL Operating Millage, Penal Fines and State Aid to support the operating budget for each Member library. In addition, the contracts outline additional services and materials provided by TADL. Services include a shared catalog, lending policies, TADL library cards, phone and Internet access, technology support and equipment. The 5-yr agreements run through 2021: PCL - April, FLPL - May, IPL - October.

Friends of TADL Award Funds for Elementary Class Visits and Youth Services Improvements

The Friends of TADL made a generous donation to underwrite the full cost of busing 600 TCAPS 1st grade students in March for class visits to experience their public library. During their visits, circulation was busy issuing library cards and Youth Services shared stories and scavenger hunts focusing on library skills.

The Friends also provided the funds for new furniture in the remodeled "Read to Me" corner of the Youth Services department. A love-seat sofa and two wide arm chairs provide sturdy and comfortable space for parents, grandparents, or caregivers to read books to one or more children while visiting the library. The colorful fabric adds more vibrancy to the space, creating a welcoming environment.

1000 Books Before Kindergarten Launched in October 2016

The *1000 Books Before Kindergarten* program is focused on making reading to young children a daily habit for families. Parents keep track of the number of books read to their children, 100 at a time, and work toward the goal of 1,000 with help from TADL's handy starter kit.

McGuire Room A/V Upgrades

The McGuire Community Room at the Main Library has an updated audio and video system. The new equipment allows wireless audio and video connection by a variety of modern i-devices, computers and more. It also meets current ADA compliance standards. This improved functionality and ease of use will improve user experiences and permit new opportunities for this community space.

Talking Book Library Receives \$1,500 Biederman Foundation Grant

TBL patrons are increasingly using smartphone and tablet app technology to access books and materials for the visually impaired. The TBL purchased iPads and iPods with grant funds to demo this app technology to patrons and their family members before they buy their own personal device.

Monarch Butterfly Release Program @ Kingsley Branch

In August, KBL held their annual Monarch butterfly release program. This event helps to educate the community about the annual migration of the insects, and to bolster the declining population of the Monarch. The Children's Garden at Kingsley Branch Library is now a certified and registered official Monarch Waystation.

East Bay Library Children's Area Improvements

The youth room at East Bay Branch Library also is revitalized with the expenditure of funds received by the George & Helen Getty Trust. New paint adorns the walls along with new tables and colorful chairs and book display carrel. Previously, some of the Getty funds purchased AWE computers for kids that were placed in all six TADL network locations.

2016 TADL Accomplishments

Collection, Collaborations, and Programs

Transfer of History Center Collection to TADL in February

Traverse Area District Library is now home to The Local History Collection archives recently acquired from The Traverse Area Historical Society, formerly called The History Center of Traverse City. Much of the collection has been cataloged, however the collection is non-browsing and patrons should contact the Reference Department to access the information they seek. Volunteers from the Traverse Area Historical Society will assist the TADL professional staff in further cataloging and digitizing the photos and documents which will be available for search and browsing on the TADL website in the future.

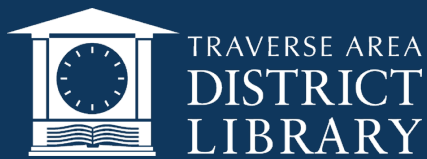
Thank you to the crew from Team Elmer's for relocating the collection from the History Center into the Main Library.

Collaboration Partner Organizations:

Norte Youth Cycling
TART Trails
National Writers Series
Dennos Museum

Traverse City Children's Book Festival
Grand Traverse Astronomical Society
Grand Traverse Area Historical Society

Born to Read
Great Start Collaborative
Battle of the Books



2016 Donors

TADL recognizes the importance of personal gifts and community investment to supplement and enhance the services and materials we are able to provide to library users. Gifts to the library over \$500 are placed on a donor wall for permanent public recognition at the following gifting levels.

Thank you, to the following donors.

Gold Level \$10,000+

The Friends of the Traverse Area District Library

Silver Level \$5,000 - \$9,999

Kingsley Friends of the Library
Sally Hanley

Bronze Level \$500 - \$4,999

Chemical Bank	Lt. Colonel Robert Morris, Ret.
Cherry Scott	Luella M. Rorick
Clyde Dively, Jr	Patricia & Roswell Ard
Hagerty Classic Insurance	Shape Up North - Munson Medical Center
Jody & Stephen Batzer	The Friendly Garden Club of Traverse City
Jonathan & Karen Mauk	The Les and Anne Biederman Foundation, Inc.
Julie A. Schopieray	In Recognition of Larry Gorton

Supporters

Alexandria and Linda Bower	Eileen Ransford	Priscilla Woodley
Ann and Tom Sayles	The Friendly Garden Club	Quota Int'l of TC Charitable Foundation
Bill and Karen Rosa	Gerald and Barbara Young	Shirley Forton
Carol Barritt	Jeanne Snow	TADL Staff - In Memory of Bob Rudd
Chapter Fi - P.E.O Sisterhood	Julie and Larry Burgess	Theresa F. Schaub - In honor of Mary Constant
Charles Cigrand	Keith Ryder	United Way of Northwest Michigan
Christine Ballard	Lions Club of Traverse City	Virginia Nelson & Nancy Busch
David R. Sabin	Mandi Leers	In Honor of Fred Nelson & Marcy Manseau
David Richard	Marsha Shindorf	
	Patricia Bauer	