



BOARD MEETING MINUTES: June 6, 2023

In-person and via Zoom

Present: Donna Hornberger, Marika BeVier, Reba Leiding, Amy Shamroe, Margaret Monsour, Charlene Lutes, Megan Holtrey, Jud Barclay, Kathy Kelto, Pam Ward, Kerri Moses, Michele Howard (TADL)

Absent: Meagan Belden, Richard Siders

The meeting was called to order at 12:00 p.m.

Minutes Approved:

Charlene moved to approve the May board meeting minutes, Margaret seconded. Motion carried.

President's Report

- Jud shared that we will be gathering the board for a special meeting the week of July 10 for a brainstorming discussion regarding 1) increasing membership (with a goal of eventually tripling membership) 2) membership benefits.
- Jud congratulated the team on a successful book sale.

Treasurer's Report

- Megan provided May 2023 financial reports (which does not cover the book sale revenue). Many renewals came through again this month.

Finance Committee

Committee members: Reba Leiding, Megan (Heator) Holtrey

- Reba reported that the book sale brought in \$7,929 in book sales over the weekend, as well as many new memberships. Note: Fees for Square came to around \$120. We can consider passing along the Square transaction fees to our customers. Need more single dollars.



Media and Book Sales

General Committee Chair: Meagan Belden

- *(Meagan absent so Donna provided her report.)* Sunday – prices reduced in certain categories. Membership verification process will be improved going forward now that we have a TADL laptop. Debrief meeting will be held soon – interested committee members can attend this as well.

Membership

Committee members: Jud Barclay, Donna Hornberger, Marika BeVier, Megan (Heator) Holtrey, Charlene Lutes, Margaret Monsour

- Jud reported that the membership committee met in May, focusing mostly on WildApricot / Book Sale logistics. The committee will soon be selecting a few areas of focus
- Current Membership Numbers: 183 Family (109 active – 19 new in last 30 days); 273 Single (183 active – 25 new in last 30 days) = Total 300 active members

Publicity / Fundraising

Publicity Committee members: Amy Shamroe, Marika BeVier

Fundraising Committee members: Amy Shamroe, Meagan Belden, Jud Barclay; Marika BeVier – brought in as needed

- Amy reported that future book sales will have improved inside signage, with Friends branding and event theme. Road signs should go out earlier. Promote future sales very soon. Reminder that the Ticker buttons are currently donated, but keep in mind that that is not always a guarantee. Future sales will include a survey at checkout regarding how people heard about the sale.
- Friends will be volunteering at Saturday's "Loop the Lake" running race. We will receive a donation in return.
- Book Sales are a great fundraising event for us, but other opportunities abound.
- Both committees will be reconvening soon to develop a plan for the year, with quarterly check-ins (and meeting as needed if projects require). Fundraising committees overlap with Book Sale Committee, Membership Committee, etc. so we will likely have co-meetings on occasion.



Correspondence

Committee: Rick Siders

- Rick absent.

Policy Committee

Committee members: Reba Leiding

- No report

Ongoing Business

- Annual Meeting – lots of positive feedback. Consider doing again, perhaps with more food.
- Book Sale – see recap above
- Book Storage / Excess Inventory – on Monday following the sale, volunteers delivered 55 boxes of excess inventory to four local agencies (Goodwill – 25 boxes, Salvation Army – 10 boxes, Women's Resource Center – 10 boxes, St Vincent DePaul – 10 boxes). Let Margaret know if any other agencies could utilize donated books.

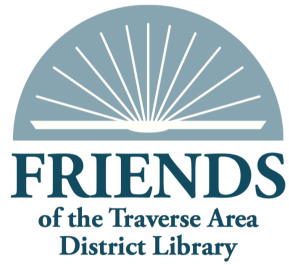
New Business

- WildApricot - subscription fees will be increasing from \$171 to \$216 per month (Professional Level).
- Committees – Jud will email the board requesting which committee they wish to join / remain / resign. Future committees will be created: Nominating Committee (in January) and potentially Budget Committee (President, Treasurer, Financial Secretary) – although that could be added to the Finance Committee.

TADL Representative Report:

- Michele shared TADL received a presentation from “Millage Queen” and Board is leaning toward election in August 2024.
- Front yard is coming along fabulously, in part thanks to SEEDS, Girl Scouts and volunteers.
- Summer Reading Program is going well!

Marika moved to adjourn, Charlene supported. The meeting was adjourned at 12:58 pm.



Submitted by Marika BeVier

Important 2023 Dates

July: brainstorming meeting date TBD (week of July 10)

August 1: FOTL Board Meeting

September 5: FOTL Board Meeting

October 3: FOTL Board Meeting

November 7: FOTL Board Meeting (to be confirmed due to Election Day)

November 9-12: Fall Book Sale

December 5: FOTL Board Meeting

Handouts:

May - Financial Report