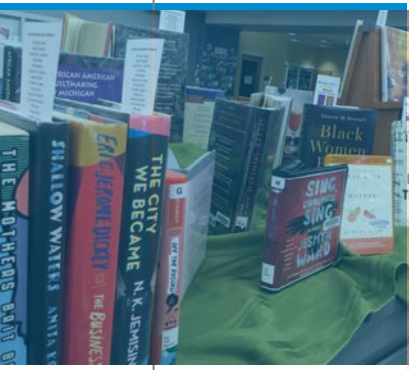


Annual Report



TRAVERSE AREA
DISTRICT
LIBRARY



HERE
EVERYONE
is welcome

INCLUSIVE SPACE
Enhance gathering spaces where people can be themselves, connect with one another, and have more access to diverse materials, programs, and services.

HERE
We will
BUILD BRIDGES

TARGETED OUTREACH
Deepen our connection to our community by seeking out new relationships and be a conduit to resources and services.

HERE
We will
THINK BIG

INNOVATIVE ENGAGEMENT
Excite and energize the community by expanding the idea of what a library can be and provide.

HERE
We work
TOGETHER

PURPOSEFUL PARTNERSHIPS
Enrich existing, and seek-out new relationships, that enhance and impact our quality of life.

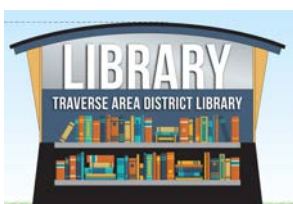


Executive Summary...2022

Since 2022 was the first year of our new strategic plan I've included the four tenets at the top of this page because we really did put ALL of them fully into practice at different times. This was by accident, not design! Our year started out with highlights (taking delivery of our new bookmobile) and the challenges presented by being a public space in a community with a significant unhoused population. We very much appreciate the leadership of the TADL Library Board and the willingness of our community to work together to find solutions and try a day shelter.

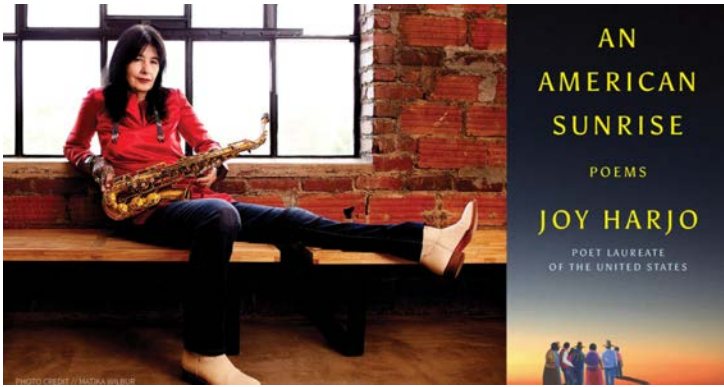
By the end of the year we were relieved to complete a full year without a pandemic closure, and a late 2022 fundraiser/crowdfunding grant to update our front lawn makes us very optimistic about 2023! (Our new sign went in on the very last day of 2022.)

Michele P. Howard
Library Director





Year in Review...2022



Winter

The highlight of our winter was taking delivery of the Bookmobile-to-be in late February. We completed the exterior design in-house, and started planning a birthday party for National Bookmobile Day - April 6.



Spring

In mid-April we celebrated completing our NEA Big Read year with an online book discussion with National Poet Laureate Joy Harjo. The Bookmobile began making some early trips, including delivering library cards to Grand Traverse Academy students! We implemented a new reading tracker (Beanstack) in May, just in time for summer.



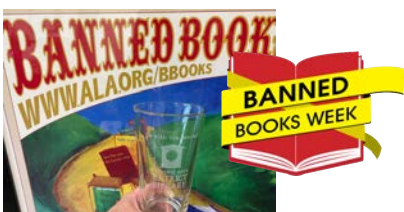
Summer

The 2022 Summer Library Challenge theme was Oceans of Possibilities, and we took full advantage to enjoy a great summer of music, activities, and reading. I'm proud to say our community recorded over 2.6 million minutes of reading during our six-week program!



Fall

From summer reading we moved right into putting the finishing touches on an entirely new accessible website - finishing in October. In December we were very near completing an update to our busy storyroom, and ended 2022 with a sense of accomplishment!



363,797

Visitors

(Main Library,
East Bay, Kingsley)



60,024

Cardholders
(Active Borrowers)

71,265

Questions
Answered



879,984

Items Circulated
(District-Wide)



241,410

Items Available to
Circulate
(Lending & Reference)

144,588

WiFi Logins



3,490

Participants

2.62M

Reading Minutes!

1

Mermaid!



Source - Financial Details: 2022 Audit, Fig. A-4

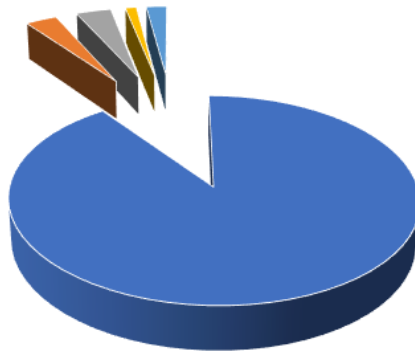
2022 Operating Revenue

\$5,854,674

2022 Operating Expenses

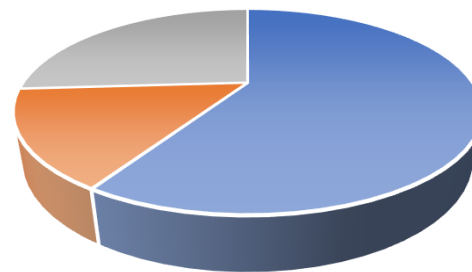
\$6,083,019

- Property Taxes
- Penal Fines
- Grants & Contributions
- Charges for services
- Contributions



Property Taxes	\$5,357,528
Penal Fines	\$185,232
Grants & Contributions	\$206,614
Charges for services	\$64,530
Investment Earnings	- \$79,230
Contributions	\$120,000
Total	\$5,854,674

- Personnel
- Collection
- All Other



Personnel	\$3,577,308
Collection (Books, Music, Video, Digital)	\$924,468
All Other (Services, Charges, Capital Outlay)	\$1,581,243
Total	\$6,083,019

The difference between expenses and revenue is from losses in investment income (realized in our annual budget), grant funds received and dispersed between two years, and capital improvement expenditures from the Capital Improvement Fund.



Where are we going in 2023? With such a successful 2022, we are all looking to a total return to normal activities and fun at the library!

The focus of our strategic plan will be on Inclusive Spaces and Innovative Engagement. Inclusive Spaces is a constant theme throughout the three years of the strategic plan. We'll be reviewing our physical spaces to make sure people of all ages and abilities feel welcome at the library. This will include the library front lawn as we progress with the Michigan Economic Development Grant and donations to renovate the space for the community.

Additionally, this year will focus on Innovative Engagement. The Bookmobile is a central piece to this focus. The staff is incredibly creative and we're looking forward to seeing the innovative ideas they implement with and without the bookmobile.

Finally, we are hoping to create a final plan for the library roof, renovate the bathrooms, and begin reviewing our meeting room technology to improve our virtual capacities. Our team is very excited to start a new "2023" chapter!

DONOR RECOGNITION

Gold Level - \$10,000+

The Friends of TADL

Mr. & Mrs. Timothy B. Hanley

Anonymous Donors

Michigan Economic Development Corporation
Community Spaces Public Places Program Grant

Bronze Level - \$500+

Barbara Papazian
Jim Hopfensperger & Jane Maddox
Katheryn Carrier
Mary Aurand
Scott Morey

Heather Harris-Brady & Family
Paul and Carol LaPorte
Roswell Ard & Patricia A. Ard
Patricia D Wade
Michele P. Howard

James Levy and Lois Counterman
Jill and Timothy Vollbrecht
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Harrison Lott
Merilyn Ueno

Katherine Abernethy
c/o Jan Kyff
Barb Martin
Marvin Grahn and Christine Hauke
Security Benefit, Michail Rodenburg
Lexa Ferrill
Cathy Carter

Thank you donors!

